



### OUR GOALS

This oft-photographed landmark is an oasis from the urban way of life, and an enticing destination for many.

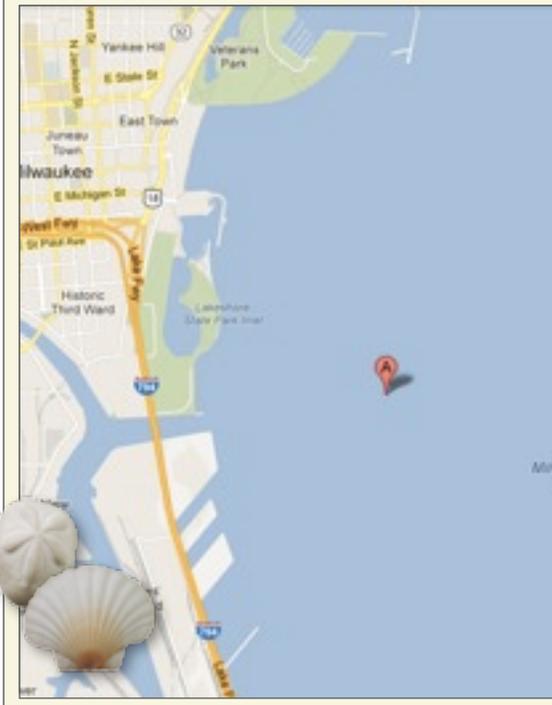
But it requires work.

We've successfully completed Phase 1: the National Park Service has approved our plan and has begun the process of deed transfer of the Lighthouse.

Now we are working with schools, colleges, churches, and nonprofits to identify volunteers to help with construction/clean up volunteer trips as we prepare to open this structure to the public.

We're working with educational organizations to help prepare some of the history of the Milwaukee Breakwater Lighthouse to help inspire and inform our future guests.

Maybe you have a great idea on how we can use this tremendous resource. We'd love to have you join our creative team - call us at 414-212-5321.



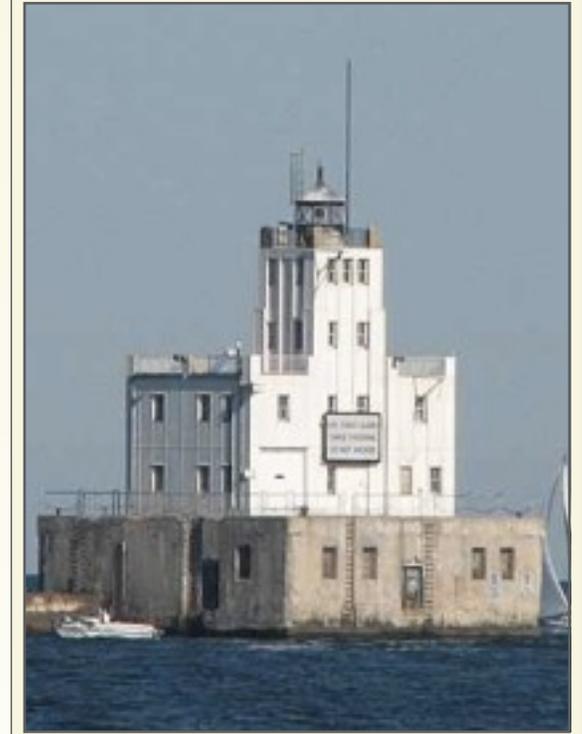
### HOW TO FIND THE LIGHTHOUSE

If you're driving over the Hoan Bridge, you'll see just offshore the five story white building on a concrete base. If you're near Summerfest, you'll see the Red Tower to signal the entrance to the Milwaukee River. If you're on one of the Lighthouse Friends River Cruises, you'll be able to board from a Downtown Milwaukee River Cruise Launch Point and sail the Milwaukee River thru the skyscrapers of the city and out and around the Light.

But to join the lighthouse friends, all you need to do is go to your computer and visit [MilwaukeeLighthouse.org](http://MilwaukeeLighthouse.org)

4020 N. 128TH ST.  
BROOKFIELD, WI 53005  
(414) 212-5321  
[MILWAUKEELIGHTHOUSE.ORG](http://MILWAUKEELIGHTHOUSE.ORG)

# MILWAUKEE BREAKWATER LIGHTHOUSE FRIENDS



MILWAUKEE, WI

Join Optima Enrichment's Friends of the Milwaukee Breakwater Lighthouse as we seek to share with the public the historic landmark just off the Hoan Bridge.

The Milwaukee Breakwater Lighthouse has shown since 1926, and now you can help make the experience a reality!



# Join the Lighthouse Friends

## AN OPPORTUNITY TO INVEST IN MILWAUKEE

Milwaukee's lakefront has experienced a renaissance with the development of great works such as the Calatrava and Discovery World. Milwaukee's next great lakefront attraction, and tourist destination.

Lighthouses summon people to leave the doldrums of their land lives and to experience the past as it was experienced by the Light Keepers, men and women who braved the challenges of the seas to keep the harbors, channels, and pathways, safe for the mariners returning from their travails.

Lighthouses are goldmines of history, helping citizens understand their past, their heritage. The great city of Milwaukee was birthed on the banks of Lake Michigan, but fed by the Milwaukee River. Soon canals were built to expand this important natural resource and to entice more naval traffic.

Now, though commerce has passed thru the age of rail, highway, and air, the waters still calls people to sit back, reflect, and enjoy the peacefulness of a calm day, or to endure the fury of a tempest. In storm or in subdued waters, the lighthouse stands fixed, continuing to shine as it has for almost a hundred years.

Today, we can help people experience this previously hidden gem just offshore the vast city. A few minutes by boat, but an eternity away from the cares of day to day life.

### MEMBERSHIP BENEFITS

The first step is to join Optima Enrichment's Friends of the Milwaukee Breakwater Lighthouse. The Friends of the Lighthouse is the

official membership organization for the pending application to acquire this gem.

By joining the Friends you will receive our quarterly newsletter, be invited to special Christmas gatherings, get VIP access to Lighthouse Festivals, and have first notice of special behind-the-scenes early admission lighthouse tours and construction volunteer projects. With your gifts, you help support this historic structure.



### MEMBERSHIP LEVELS

LEVEL	INVESTMENT
FRIEND	\$20
SILVER	\$100
GOLD	\$350
PLATINUM	\$1,000



### THE GATEWAY TO THE CITY, A PATH TO INSPIRATION

*The Milwaukee Breakwater Lighthouse has been an icon to countless mariners who have passed within the breakwater for a shelter from the storm. Yet few have been able to venture within.*

*Now thanks to the National Historic Lighthouse Preservation Act, we are obtaining ownership of this incredible structure.*

